

INTERNATIONAL MANAGEMENT FAST TRACK

Studienverlaufsplan

PREPERATION COURSE

Quantitative Methods	1 ECTS
Market Research	1 ECTS
Academic Writing	1 ECTS

1. TRIMESTER

Basics of Industrial Management	Modul 1 3 ECTS
Applied Managerial Economics	Modul 1 3 ECTS
Modern Business Strategy	Modul 2 3 ECTS
Business Ethics	Modul 2 3 ECTS
Financial & Cost Accounting	Modul 3 3 ECTS
Managerial Accounting	Modul 3 3 ECTS

CAREER SCHOOL

Career Seminar	1 ECTS
Leadership Skills, Team & Self Management	1 ECTS

2. TRIMESTER

Corporate Finance & Valuation	Modul 4 3 ECTS
Global Organizations & Law	Modul 4 3 ECTS
Global Supply Chain Management	Modul 5 3 ECTS
Modern Marketing Management	Modul 5 3 ECTS
International Human Resource Management	Modul 6 3 ECTS
Managing Change & Digital Transformation	Modul 6 3 ECTS

3. TRIMESTER

Master Thesis	18 ECTS
Master Thesis Workshop	1 ECTS

■ Programmspezifische Lehrinhalte
■ Wahlbereich

■ Überfachliche Kompetenzen