

# INTERNATIONAL MANAGEMENT

## Studienverlaufsplan

### 1. SEMESTER

Basics Of Industrial Management	Modul 1	3 ECTS
Applied Managerial Economics	Modul 1	3 ECTS
Quantitative Methods & Toolset	Modul 2	3 ECTS
Modern Market Research Methods	Modul 2	3 ECTS
Modern Business Strategy	Modul 3	3 ECTS
Organizational Behaviour	Modul 3	3 ECTS
Financial & Cost Accounting	Modul 4	3 ECTS
Managerial Accounting	Modul 4	3 ECTS
Project Management & Digital Skills	Modul 5	3 ECTS
Team & Self Management	Modul 5	3 ECTS

### 2. SEMESTER

Applied Economics	Modul 6	3 ECTS
Business Law	Modul 6	3 ECTS
Corporate Finance & Valuation	Modul 7	3 ECTS
Financial Instruments	Modul 7	3 ECTS
Global Supply Chain Management	Modul 8	3 ECTS
Modern Marketing Management	Modul 8	3 ECTS
Business Process Planning & Operations Management	Modul 12	3 ECTS
International Human Resource Management	Modul 12	3 ECTS
Intercultural Awareness	Modul 9	3 ECTS
Managing Change & Digital Transformation	Modul 9	3 ECTS

### 3. SEMESTER

Business Project	Modul 10	6 ECTS
Risk Management	Modul 11	3 ECTS
Digital Management	Modul 11	3 ECTS
Business Simulation Game	Modul 12	3 ECTS
Business Elective		
Wähle Dir ein Themengebiet: • Strategic Management & Consulting • Entrepreneurship • Sustainability	Modul 14	9 ECTS
Management & Leadership Competencies	Modul 13	3 ECTS
Creative Thinking & Innovation	Modul 13	3 ECTS

### 4. SEMESTER

Master Thesis		24 ECTS
Master Thesis Workshop	Modul 16	3 ECTS
Career Seminar	Modul 15	3 ECTS

■ Programmspezifische Lehrinhalte  
■ Wahlbereich

■ Überfachliche Kompetenzen